



### Apply here

#### Start date

April 2025

#### Duration

6 months

#### Languages

German native

Good spoken and written English levels are required (B2 onwards)

#### Location

Northampton, England

Northampton dates to 914 and has a population of over 200,000. Regarded as the “shoe making capital of the world” it is home to several international footwear manufacturers. Boots for Darth Vader, and shoes for James Bond and Prince Charles have all been made here. A busy city with a buzzing nightlife and social scene, there will be plenty to keep you occupied. Northampton is also centrally located to explore the country.

#### Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding.

#### Benefits

Your accommodation expenses are fully paid for on your behalf. Commuting costs are reimbursed when necessary, and the certificate of sponsorship fee is subsidised by more than 50%. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a very exciting opportunity for an energetic, passionate about business and negotiation, student to gain practical experience with this fast-growing, international brand leader in the reusable nappy market. Mentored throughout, you will gain hands-on experience working with a wide range of retailers from pharmacies, nurseries, independent retailers and Amazon to major supermarket chains. You will gain in depth knowledge on how each retail sector operates and will be instrumental in helping the business gain insight into the German and other key markets, secure and build some great sales. *ESPA has worked with this host repeatedly creating fantastic internships.* So, if you are hungry to learn and looking for a busy, dynamic role, then apply today for a real boost to your career prospects and addition to your CV!

## Tasks

- Secure meetings and build relationships with new and existing German and other key markets
- Investigate new sales revenue options and provide market insight of the consumer
- Understand the brand to enable you to pitch the host’s products to various retailers
- Support other departments with their projects and assist with translations
- Communicate any online audits with retailers and implement changes.
- Facilitate and attend meetings and with the host’s representative
- Ensure that all retail information up to date, saved in a logical way and widely accessible
- Evaluate sales figures from existing accounts to derive the forecast for the next quarter.

## Desired Skills

- Highly motivated, energetic, positive with a willingness to learn and collaborate
- Organised approach: can set priorities, work to deadlines and manage multiple tasks
- Great communication skills: proactively communicates to line management on work load and is also able to communicate with multiple departments.
- Solution focused approach and able to ‘think on their feet.’
- Excellent attention to detail.

## The Host Company

From humble beginnings as a small business set up in the English countryside, this host io has become an international, multi award-winning brand in the reusable nappy industry. Manufacturing a range of eco-friendly products from baby to toddler, they are now selling our products in multiple channels, across worldwide markets. This host has won over 100 product and business awards, including the prestigious Queen’s Awards for Enterprise for international trade which celebrates the success of innovative businesses with outstanding achievements.