



## Apply here

### Start date

July 2025

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards)

### Location

#### Nottingham, England

Nottingham is a city steeped in history and folklore. It's best known for the legend of [Robin Hood](#) the famous outlaw who lived in the magnificent [Sherwood Forest](#). Alongside the old architecture is a bustling modern commercial area, with a plethora of shops, eateries, clubs and pubs to enjoy.

### Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding.

### Benefits

Your accommodation expenses are fully paid for on your behalf. Commuting costs are reimbursed when necessary, and the certificate of sponsorship fee is subsidised by more than 50%. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is an incredible opportunity for a driven Marketing student to jump into an innovative, high-energy company dedicated to transforming pain relief for people around the world. Mentored by and working alongside the Sales and Marketing team, you'll gain hands-on experience and develop your digital marketing skills to maximize performance and outreach. Dive into exciting projects across digital, social, marketplace, and web channels to support international distributors and boost the reach of the host's one-of-a-kind healthcare products and medical devices. Not only will you gain valuable experience and early responsibility in a global environment, but you'll also add an impressive achievement to your CV! ESPA has placed many students at this host company, so you are sure to have a first class experience!

## Tasks

- Follow a structured digital marketing plan to support international distributors across all social media and web platforms
- Analyse and report on marketing performance and social media activity
- Supporting the day-to-day social media postings in international territories
- Manage social media advertising to extend reach and drive traffic to partner websites
- Work with the E-Commerce team to deliver seasonal product, brand, and trading content

## Desired Skills

- Studying towards a qualification in marketing or similar
- Excellent verbal and written communication skills
- Have knowledge of operating within an ecommerce environment
- Be confident in digital marketing
- Be a creative and logical thinker with the ability to think outside of the box
- Have a passion for technology, data driven marketing and analytics and social media (TikTok and Instagram)
- Marketing experience would be beneficial
- Good to have: German, Spanish or Swedish

## The Host Company

This innovative company is dedicated to providing fast, effective, high-quality drug-free relief to pain sufferers worldwide. With almost 20 years of experience in the field, international distribution partners across a variety of sectors and a truly global audience, the host company is rapidly expanding. If you have great digital marketing skills and are passionate about helping this company further grow their outreach, this could be a great opportunity!