



## Apply here

### Start date

May/June 2023

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards)

### Location

#### York, North Yorkshire

York is an historic city famous for its stunning architecture, its well-preserved medieval walls, gates, and buildings. Its narrow, winding streets are filled with shops, cafes, and eateries to suit all tastes and budgets. It has a vibrant cultural scene as well as a lively music and nightlife scene and is surrounded by beautiful countryside. With good transport links to other parts of the UK, including London, what a fantastic place to be!

### Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a fantastic opportunity for an enthusiastic marketing student to express their creative flair and gain invaluable experience in this innovative Visual Effects (VFX) company. Mentored throughout, you will assist in all aspects of marketing including social media, marketing campaigns and content creation. Additionally, you will have the opportunity to help plan and execute events and tradeshow, including organising logistics, creating collateral, and providing on-site support. This host is a rapidly growing company in which you will be a key player, making this a great addition to your CV and future career prospects. This challenging and rewarding experience will provide an exceptional foundation for your future aspirations.

## Tasks

- Assist the marketing team in developing and executing marketing campaigns
- Create content for the company's social media channels
- Research industry trends and news to provide insights and recommendations for the company's marketing strategy.
- Assist in the creation of a variety of marketing material
- Assist in the maintenance of the company's website and other digital platforms
- Monitor and analyse marketing campaign metrics, and provide recommendations for future campaigns
- Attend internal and external meetings as necessary to support marketing efforts.

## Desired Skills

- Working towards a marketing degree or similar
- Good verbal and written communication skills
- Confident with social media marketing
- Video editing experience is a bonus
- Interest in film & TV would be a bonus

## The Host Company

The host company is one of the leading Visual Effects companies in the North of England. The small and friendly team has over 20 feature film credits as the sole VFX vendor. They do everything from invisible effects to fully CG sequences. Since working on HBO's House of The Dragon, this host is looking to grow and work on the exciting projects they have coming up. This host believes in everyone getting an equal opportunity to shine, here you will learn and progress quickly. Collaboration is at the heart of their philosophy, taking a holistic problem-solving approach to all of their VFX which is what sets them apart from the rest, in their field.