



Apply here

Start date

June/July

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

[Cambridge, England](#)

Home to the world-famous University of Cambridge, dating back to 1209, this historical city has beautiful architecture and majestic college buildings aplenty. With fascinating museums, atmospheric pubs, fine dining, incredible street food and ancient colleges all jostling together in the city centre, as well as the beautiful riverside and open green spaces, you are guaranteed a great experience.

Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity, for a creative marketing student, to make a real impact on a fast growth business and show off how your marketing skills can positively influence the bottom line. Fully mentored, you will be given significant responsibility in this sustainability start up to fire up their marketing activity and expand their sales reach. This host has a great story to tell about sustainability and housing and wants to set up their marketing activities to increase brand awareness and bring in more customers. It's a full range of marketing activities, including meeting customers, creating content for website and social media channels, setting up adwords accounts, analysing results, and supporting sales activity. If you are creative, organised and like to take the initiative then don't miss out, apply today!

Tasks

- Upgrading marketing assets (case studies, product flyers, photography, video, support documents)
- Optimising online content and updating website
- Message calendar and content creation for LinkedIn, Twitter and website
- Research and identification of Adwords strategy, including analysis and testing
- Integration with CRM and sales process
- Support for sales activity including profiling target audiences and joining us at shows

Desired Skills

- Marketing or business degree with a marketing focus
- Previous experience of social media and content management
- Creative skills in writing and image
- Analysis and reporting of digital results, principally from Adwords and Analytics
- Excellent organisational skills and a track record of showing initiative
- Active interest in software / new technologies and startup culture
- Ideally an understanding of sustainability and carbon reduction sector.

The Host Company

This host company is a start-up that helps real estate professionals make better decisions about upgrading their buildings using environmental and energy data. The market for monitoring building performance is growing very rapidly and our host company is now looking at ways to grow and take advantage of this. To do this well, they need to put in place a full set of operational processes, plus deliver on a number of customer projects over the summer. They are looking for talented individuals to support this exciting new business and you can make a very positive contribution.