



ESPA

Marketing and Business Development Internship French/Spanish Market (LEAMB1608)

Apply here

Start date

As soon as possible

Duration

6 months

Languages

FRENCH OR SPANISH NATIVE
with good spoken and written
English levels are required
(B2 onwards)

Location

Corsham, England

This quintessentially English market town you may recognise from the numerous television series and films it has starred in. It offers a relaxed lifestyle, independent shopping and arts within a beautiful setting.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

The role is to develop and increase engagement with the French and Spanish market, working closely with the sales team. Also, it will allow the intern to interact with senior level people to enhance the resellers network and increase sales. The intern will assist in a variety of marketing, business and communication tasks.

Tasks

- Market research, identification of business opportunities
- Market mapping, competitor analysis, data mining, attending webinars/conference
- Marketing and communication such as managing the company LinkedIn account, mailing campaign, creation of marketing content
- Communicating with distributors and co-ordinate activities
- Develop the company's sales
- Preparation, attendance at exhibitions
- Occasional Business Development activities for other Business units of the company
- Follow up leads made at exhibitions and seminars
- Potential travel abroad

Desired Skills

- Masters level Business Degree or similar
- Internet research skills
- Ability to use Microsoft Office
- Excellent communication and networking skills (exhibitions)
- Ability to work on own initiative and with great organisational skills
- Confidence to deal with and sell to business

The Host Company

With a turnover of \$10 million, and a staff of 60 people, The Company has an award winning in-house design capability and has unparalleled expertise in supplying materials handling solutions; cases, pallets, boxes, drums, totes etc., stretching over 10 years.

Experts in rotational moulding and bespoke foam packaging solutions this company utilises cutting edge manufacturing technology and state-of-the-art, multi-part tooling to create the "next generation" of high strength, Custom Transit Cases.